



RODRICK BUTLER joined Northwestern Mutual as a Financial Representative in 2011 and works diligently to develop enduring relationships with clients by providing expert guidance for a lifetime of financial security. In his words, “We all have two financial lives! We have the financial life we’re currently living that exists on one level, and we have the financial life we’re capable of living that exist on a higher level. For most people, there is a river that runs between these two lives and separates them. I call it the River of Resistance!” Rodrick’s desire is to help others gain clarity around their financial goals, develop a plan to accomplish them, take concrete steps towards reaching them, and ultimately help his clients build a bridge from their current financial life to their capable financial life...over that River of Resistance. Upon graduating from

Emory University, Rodrick started his career with SunTrust Investment. Rodrick currently resides in Murfreesboro, TN with his wife Amy, his daughter Nadia (10), and his 7-year-old boy/girl twins Jaxen and Noelle.



ALBERTO D. ARÉCHIGA, who recently joined Google, is a veteran sales executive with a successful, proven record of increasing sales of Enterprise Software products by selling value. Closing multi-million-dollar contracts with Fortune 500 companies, he has an expertise in selling enterprise software by understanding how to meet the business requirements and goals of the client by proving winning technology solutions. He has as a strong understanding of how the Hybrid, Private and Public Cloud technologies align to business. Alberto has strategically plan and penetrate territories by developing strategic relationships with partners and assembling the internal resources of

specialists, engineers and inside representative to service new clients. He is a Bilingual Spanish speaker, experienced working in Latin America and the Caribbean as well as domestically with commercial, education, enterprise, federal, state and local accounts.