



THE HOUSING FUND

Introducing



MARSHALL E. CRAWFORD, JR.
PRESIDENT & CEO



THE HOUSING FUND



Incoming Board Chair,
Philip McCutchan

MARKET MANAGER , U.S. BANK



THE HOUSING FUND

Capitalization Strategy



IDENTIFY DIVERSE SOURCES
OF FUNDING AND NEGOTIATE
ACCESS TO BELOW MARKET-
RATE CAPITAL



THE HOUSING FUND

Capitalization Strategy



IDENTIFY DIVERSE SOURCES
OF FUNDING AND NEGOTIATE
ACCESS TO BELOW MARKET-
RATE CAPITAL



EXPAND SOCIAL INVESTING
MODELS TO ATTRACT
INSTITUTIONS AND IMPACT
INVESTORS



THE HOUSING FUND

Capitalization Strategy



IDENTIFY DIVERSE SOURCES OF FUNDING AND NEGOTIATE ACCESS TO BELOW MARKET-RATE CAPITAL



EXPAND SOCIAL INVESTING MODELS TO ATTRACT INSTITUTIONS AND IMPACT INVESTORS



UTILIZE CURRENT ASSETS TO LEVERAGE CAPITAL AND STRUCTURE FINANCING TO GENERATE NEW SOURCES OF CAPITAL



THE HOUSING FUND



The Honorable
Megan Barry

MAYOR OF NASHVILLE



THE HOUSING FUND



Adriane Harris

MAYOR'S OFFICE OF HOUSING



THE HOUSING FUND

Increased Presence



ENGAGE WITH CIVIC,
GOVERNMENT, COMMUNITY-
BASED PRIVATE-SECTOR
PARTNERS AND STAKEHOLDERS



THE HOUSING FUND

Increased Presence



ENGAGE WITH CIVIC,
GOVERNMENT, COMMUNITY-
BASED PRIVATE-SECTOR
PARTNERS AND STAKEHOLDERS



FACILITATE DISCUSSIONS
AMONG PUBLIC, HOUSING,
AND COMMUNITY
DEVELOPMENT SECTORS



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ENGAGE WITH CIVIC,
GOVERNMENT, COMMUNITY-
BASED PRIVATE-SECTOR
PARTNERS AND STAKEHOLDERS



FACILITATE DISCUSSIONS
AMONG PUBLIC, HOUSING,
AND COMMUNITY
DEVELOPMENT SECTORS



PARTICIPATE IN COMMUNITY
TASK FORCES AND BE AN
INDUSTRY THOUGHT LEADER



THE HOUSING FUND



Gerald Brown

CEO, DISMAS HOUSE



Terry Woodall

DIRECTOR OF LENDING STRATEGY
AND OPERATIONS
THE HOUSING FUND



THE HOUSING FUND

Strategic Partners



BROADEN OUR NETWORKS
AND BUILD BRIDGES ACROSS
DISCIPLINES, GEOGRAPHIES,
AND INSTITUTIONS



THE HOUSING FUND

Strategic Partners



BROADEN OUR NETWORKS
AND BUILD BRIDGES ACROSS
DISCIPLINES, GEOGRAPHIES,
AND INSTITUTIONS



CREATE AND STRENGTHEN
PARTNERSHIPS



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Strategic Partners



BROADEN OUR NETWORKS
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DISCIPLINES, GEOGRAPHIES,
AND INSTITUTIONS



CREATE AND STRENGTHEN
PARTNERSHIPS



OUTREACH TO NEW
AUDIENCES AND
UNDERSERVED
COMMUNITIES



THE HOUSING FUND



Kate Hinson

CFO, THE HOUSING FUND



THE HOUSING FUND

Innovation



IDENTIFY NEW FINANCING
STRATEGIES AND EXPAND
EXISTING PRODUCTS AND
SERVICES



THE HOUSING FUND

Innovation



IDENTIFY NEW FINANCING STRATEGIES AND EXPAND EXISTING PRODUCTS AND SERVICES



BE FLEXIBLE TO RESPOND TO MARKET GAPS AND LEVERAGE COMPETITIVE ADVANTAGES IN OUR CORE LENDING PRODUCTS



THE HOUSING FUND

Innovation



IDENTIFY NEW FINANCING STRATEGIES AND EXPAND EXISTING PRODUCTS AND SERVICES



BE FLEXIBLE TO RESPOND TO MARKET GAPS AND LEVERAGE COMPETITIVE ADVANTAGES IN OUR CORE LENDING PRODUCTS



ENSURE LENDING TO GOOD PROJECTS TO IMPROVE INDIVIDUALS AND COMMUNITIES



THE HOUSING FUND

Here's what you can do.



Meet The Housing
Fund staff



Reach out



Begin a new
conversation



THE HOUSING FUND

Thank you

The
Housing
Fund