Introducing

MARSHALL E. CRAWFORD, JR.
PRESIDENT & CEO
Incoming Board Chair, Philip McCutchan

Market Manager, U.S. Bank
Capitalization Strategy

Identify diverse sources of funding and negotiate access to below market-rate capital
Capitalization Strategy

**IDENTIFY DIVERSE SOURCES OF FUNDING AND NEGOTIATE ACCESS TO BELOW MARKET-RATE CAPITAL**

**EXPAND SOCIAL INVESTING MODELS TO ATTRACT INSTITUTIONS AND IMPACT INVESTORS**
The Housing Fund

Capitalization Strategy

Identify diverse sources of funding and negotiate access to below market-rate capital.

Expand social investing models to attract institutions and impact investors.

Utilize current assets to leverage capital and structure financing to generate new sources of capital.
The Honorable Megan Barry

Mayor of Nashville
Adriane Harris

MAYOR’S OFFICE OF HOUSING
Increased Presence

**The Housing Fund**

Engage with civic, government, community-based private-sector partners and stakeholders.
Increased Presence

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Facilitate discussions among public, housing, and community development sectors
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Engage with civic, government, community-based private-sector partners and stakeholders.

Facilitate discussions among public, housing, and community development sectors.

Participate in community task forces and be an industry thought leader.
Strategic Partners

BROADEN OUR NETWORKS AND BUILD BRIDGES ACROSS DISCIPLINES, GEOGRAPHIES, AND INSTITUTIONS
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CREATE AND STRENGTHEN PARTNERSHIPS
Strategic Partners

- Broaden our networks and build bridges across disciplines, geographies, and institutions
- Create and strengthen partnerships
- Outreach to new audiences and underserved communities
Kate Hinson

CFO, THE HOUSING FUND
Innovation

Identify new financing strategies and expand existing products and services
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Be flexible to respond to market gaps and leverage competitive advantages in our core lending products
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Be flexible to respond to market gaps and leverage competitive advantages in our core lending products.

Ensure lending to good projects to improve individuals and communities.
Here’s what you can do.

Meet The Housing Fund staff

Reach out

Begin a new conversation
Thank you

The Housing Fund